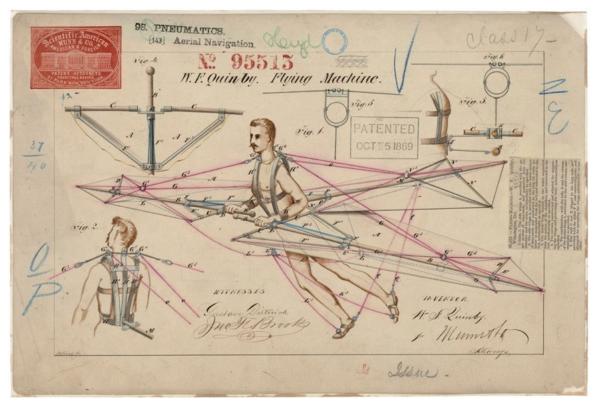
Turn-of-the-Century Tech

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The Square PHX History Blog
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tech·nol·o·gy: the use of knowledge to invent new devices or tools to make people's lives easier; a scientific or industrial process, invention, method, or the like.



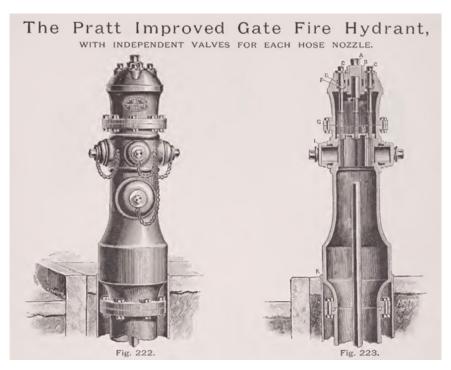
Patent drawing for a flying machine designed by W. F. Quinby, dated October 5, 1869; via the National Archives Catalog, https://catalog.archives.gov/id/594412.

Did you know...

Some people who see Rosson House think of it, and of the time period when it was built, as not very technologically advanced. But that couldn't be further from the truth! While it's true that the buildings at The Square were constructed before the invention of computers, the internet, smart phones, and social media, the late 19th and early 20th centuries were full of amazing technological innovations that rapidly and profoundly

changed life as they knew it – and some are still influencing our lives today. How? We're glad you asked.

Two of the most impactful technological innovations of the time were the development of electricity, and the establishment and improvement of water and sewer systems. The dawn of electricity may have started with a light bulb and the electrical grid, but today it not only lights our businesses and homes. it practically runs them. (Count the number of items in your home that use electricity – it's a lot!)



Fire hydrant from the Western Valve Co. catalog, 1894, Library of Congress collection, via Internet Archive, https://archive.org/details/illustratedprice00west/mode/2up.

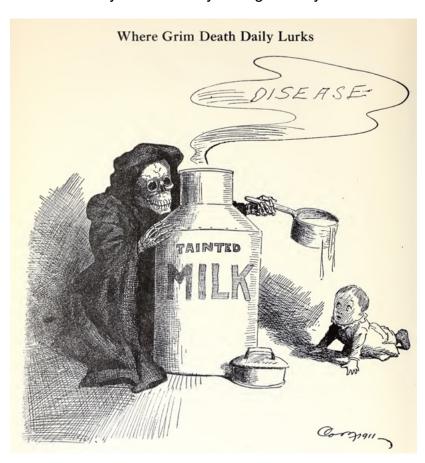
Effective water and sewer systems gave us the water resources to fight fires — so essential in the American West even then, as Prescott, Tombstone, and Bisbee, Arizona, all lost large portions of their business districts at the turn-of-the-century because they didn't yet have systems providing them with enough water to fight rapidly moving fires. And it also gave us indoor sinks, showers, and toilets, but more significantly, it made our drinking water more sanitary, saving millions of lives from waterborne diseases like cholera, dysentery, and typhoid.

Due to the prevalence of infectious diseases at the time, health was a big factor in many turn-of-the-century innovations. Refrigeration cut down on foodborne illnesses caused by microorganisms like e. coli, salmonella, and listeria in spoiled food. Electric refrigerators, invented in 1913, were even better at preserving food than their 19th century "ice box" counterparts. And Willis Carrier's 1902 invention of the modern air conditioning system continues to keep people comfortable in the heat of the summer, preventing many heat-related illnesses and deaths.

Advances in late 19th century health science also yielded pasteurization – the process of killing dangerous microorganisms in certain foods – as well as vaccines for rabies, typhoid, and cholera. Developments in the early 20th century brought early antibiotics

like arsphenamine and sulfa drugs, and in 1929, the groundbreaking discovery of penicillin. After pasteurization of milk was adopted in the early 1900s, infant mortality rates plummeted. In the century since the invention of antibiotics, it's estimated that the average person's lifespan has been increased by over 20 years. Today, the World Health Organization reports that vaccines prevent up to 5 million deaths every year by impeding the spread of diseases like influenza, polio, tetanus, whooping cough, and measles.

Our last two significant technological advancements from the turn-of-the-century we're mentioning here made our country



Unpasteurized milk, contaminated by feces from cattle, contains microorganisms that are particularly dangerous for infants, as illustrated in this political cartoon by J. Cooper Cory, 1911, via Internet Archive, https://archive.org/details/cartoonistsartin00cory/mode/2up.

and the world a smaller place. While they weren't the elaborate communication devices we know today, telephones (invented in the late 1870s) gave people the previously unimaginable ability to communicate with loved ones not only in other towns, but eventually across the country and around the world. And no conversation about tech from that era would be complete without mentioning transportation, powered by the inventions of the steam engine (1775) and the modern internal combustion engine (1864). With these, trains, automobiles, and airplanes revolutionized travel, reducing cross-country journeys from months by wagon to days

by rail or car, and just hours by plane. Their invention enabled an unprecedented movement of people and goods both nationally and worldwide.

"Necessity is the mother of invention."

- paraphrased from Plato's Republic, circa 380 BCE

This is by no means an exhaustive list. There are many other noteworthy inventions from the turn of the 20th century – x-rays, sewing machines, typewriters, and anesthesia, for example. In essence, people from the Gilded Age were all about innovation and discovery, creating things that made life easier, better, or both. We'll be sharing a few articles over the next year here on our blog that highlight specific turn-of-the-century inventions – the good, the bad, and the weird. Not all of them caught on, but each of them show just how high-tech that time period was!

Was Rosson House really high-tech?

Absolutely! When it was constructed in 1895, Rosson House had electrical lights and an electric doorbell, a telephone, an indoor toilet, and hot and cold running water. The house itself was built with materials brought to Phoenix from other parts of the country



The City Court House, as pictured in the 1895 Phoenix City Directory, showing telephone poles and the trolley, which ran on electricity.

via the railroad. The train station and Phoenix's two ice factories were just blocks away from the home. In 1893, the Goldberg Brothers' store (owned by then-future owner of Rosson House, Aaron Goldberg) boasted of four large electric fans to cool their customers while they shopped. The Higley family had two cars (a 1908 Mitchell, and a 1906 Kissel Kar) when they lived at Rosson House, not long after the first automobiles arrived in Phoenix in 1900.

Pasteurized dairy foods were available in Phoenix as early as 1902 from the Maricopa Creamery Co., if not before. An ad in the *Phoenix Herald* newspaper (April 19, 1879) reported that Dr. Rosson had vaccines available at his office in the Phoenix Hotel. (Note: This was likely for smallpox, as a rudimentary vaccine for the disease had been invented in 1796. Then-General George Washington mandated smallpox inoculations for his soldiers during the Revolutionary War.) By 1890, people from Arizona were traveling by train to the Pasteur Institute in New York City to be vaccinated against rabies after being bitten by infected animals, saving themselves from almost certain death. (Note – Both the pasteurization process and the rabies vaccine were developed by Louis Pasteur.)

Thank you for reading our history blog!

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