

SPONSORSHIP PROPOSAL



HERITAGE SQUARE
PHOENIX

GALAXY STEM FEST

MAY 4, 2024

Thank you for considering sponsorship for our upcoming STEM festival!

Heritage Square Foundation is dedicated to preserving and sharing the stories, collection, historic buildings, and grounds of Heritage Square, while also serving as a relevant, engaging, and inclusive community resource.

With your support, we aim to host an enriching event that celebrates science, technology, engineering, and mathematics (STEM) in our community.



EVENT OVERVIEW

- **Date:** May 4, 2024
- **Time:** 9:00am to 2:00pm
- **Location:** Heritage Square, Downtown Phoenix, Arizona
- **Audience:** Families, students, educators, and STEM and Sci-Fi enthusiasts from diverse backgrounds
- **Expected Audience:** 400-500

WHY SPONSOR OUR EVENT?

- Community Impact:

Your support enables us to provide educational opportunities and resources to underserved communities in Phoenix. The Foundation will use a portion of the proceeds from sponsorships and vendor fees to provide scholarships for local girls to attend Camp Innovation at the Arizona Science Center.

- Brand Visibility:

Gain exposure to a diverse audience through event signage, marketing materials, and social media promotion.

- Alignment with Values:

Showcase your commitment to education, innovation, and community engagement.





SPONSORSHIP OPPORTUNITIES

- Galaxy Sponsor (Exclusive):
Become the presenting sponsor of the STEM Festival and receive prominent recognition across all event materials and promotions. Five (5) science camp sponsorships will bear your company/organization name. (\$2000).
- Star Sponsor:
Receive recognition on event signage, promotional materials, social media posts, and on our website. (\$500)
- Planet Sponsor:
Enjoy logo visibility on event signage and promotional materials, and on our website. (\$300)
- Moon Sponsor:
Receive acknowledgment on our website and on event promotional materials. (\$150)

BENEFITS OF SPONSORSHIP

- Logo placement on event materials and promotional items
- Recognition in press releases and media outreach
- Complimentary table/space in the shaded Lath Pavilion
- Opportunity to engage with attendees through interactive exhibits or demonstrations



SUPPORTING THE COMMUNITY

Proceeds from the STEM Festival support Heritage Square Foundation's mission to preserve local history and provide educational programming for the community.

Your sponsorship directly impacts our ability to offer accessible, engaging STEM experiences to all.

CONTACT US

For more information on sponsorship opportunities or to discuss custom packages, please contact us on or before April 20, 2024:

Kari Carlisle
Executive Director, Heritage Square Foundation
director@heritagesquarephx.org
(602) 699-4321



Together, we can inspire the next generation of innovators and cultivate a culture of curiosity and exploration in Phoenix. Join us in making Galaxy STEM Fest a memorable and impactful event for our community.

Thank you!



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