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Same Place, New Name: Heritage Square becomes The Square PHX

Phoenix, AZ (March 1, 2025) – Welcome to The Square PHX, where the past, present, and future combine! The heart of downtown Phoenix has a fresh new identity – Heritage Square is now **The Square PHX**, a name that reflects its distinctive role as a gathering place where history and community intersect.

For decades, this site has been a unique place for Phoenicians to explore local history, enjoy distinctive dining, and experience vibrant cultural and personal events. However, with historic districts named Heritage Square in California and across the country, this change helps Phoenix's historic landmark stand out.



“As Phoenix grows, so does our vision,” said Executive Director, Kari Carlisle. “The Square PHX reflects not just our history, but our role as a gathering place that is distinctively Phoenix.”

Along with the name change, The Square PHX has launched a **new website**, thesquarephx.org, so visitors can easily find and engage with their great programs and events. They invite everyone to explore this next chapter with them, and to continue making history together.

About Heritage & Science Park:

A striking reminder of the city's vibrant Victorian past, the park is located on Block 14 of the original townsite of Phoenix, and the restored Rosson House Museum is its crowning jewel. It is operated in conjunction by The Square PHX (formerly Heritage Square), a 501c-3 non-

profit organization, and the City of Phoenix Parks & Recreation Department, and is owned by the City of Phoenix.

About Rosson House Museum:

The Rosson House Museum is a fully restored 1895 Queen Anne Victorian house museum, interpreting the history of Phoenix and Territorial Arizona. Tours of the house include all living areas and offer visitors a glimpse into the lifestyles of early Phoenix families. Admission to the Rosson House Museum is by guided tour only. All tours last approximately 60 minutes.

More Museum Info:

Location: 113 North Sixth Street, Phoenix, AZ 85004

Hours: Rosson House Museum is open for guided tours Thursday-Saturday, 10am to 4pm; Sunday 12pm to 4pm. The last tour each day is at 3pm.

Admission: \$15 adults; \$8 children 5yrs+; Members and children under 5 are free. See current tour discounts on our website (thesquarephx.org/rossonhouse/).

Website: thesquarephx.org

Telephone: (602) 427-0927

Updated Social Media Accounts for The Square PHX:

Facebook – <https://www.facebook.com/HeritageSquarePHX>

Instagram – <https://www.instagram.com/heritagesquarephx/>

Tiktok – <https://www.tiktok.com/@heritagesquarephoenix/>

YouTube – <https://www.youtube.com/@thesquarephx>